

BYOU Growth Tools

Scale your practice with expert support

Optional tools and resources for BYOU experts

who want to grow their business faster.

What's inside

- Business Mentoring — Personal guidance for pricing, offers & client journey
- Scaling Masterclass — Build systems to grow sustainably
- Social Media Training — Attract the right audience online
- Visibility Boosters — Get featured and reach more clients
- Community Access — Connect with fellow professionals

byou.com/expert-academy

Business Mentoring

- One-on-one guidance from experienced business mentors
- Develop your unique positioning and value proposition
- Optimize your pricing strategy for maximum impact
- Create a client journey that drives retention and referrals
- Set quarterly goals and track your growth metrics

Scaling Masterclass

- Build repeatable systems for client acquisition
- Automate your booking and follow-up workflow
- Create group sessions and programs for passive income
- Learn from experts who've scaled their own practices
- Get templates, scripts, and proven frameworks

Social Media Training

- Build an authentic personal brand on Instagram and LinkedIn
- Create content that attracts your ideal clients
- Understand algorithms without chasing trends
- Convert followers into paying clients
- Templates and content calendars included

These tools are optional — join BYOU 100% free and add them when you're ready.